For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



KCBS TV

Invoice Num:

Invoice Date:

INVOICE

Page 1 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

02/18/2013-02/24/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

271 Madison Ave With:

> New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

1021-424464

02/24/2013

Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013

ıу	Flight									Total		
ine	Descri	ption			Buy Line Dates		МТ	TWTFSS	Dur	Spots	Rate	
1		NEWS 5A			02/18/2013-02/2	0/2013	МТ	ΓW	30	2	150.00	
	**LUR**											
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		M T W		2		150.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	02/19/2013	<u>Duy</u> Tu	05:27:11 AM	<u> </u>	XXUT2640H		30	150.00		Orcan	romano	
	02/20/2013		05:22:53 AM		XXUT2640H		30	150.00		1		
										1 11 1		
2		NEWS 6A	<u>I</u>		02/18/2013-02/2	0/2013	М Т	Г W	30	3	150.00	
	**LUR**											
	Week Of			MTWTFS	9	Spota Bar Wash		Poto				
	vveek Of 02/18/2013-02/2	24/2012		MTW	<u>ə</u>	Spots Per Week 3	1	Rate 150.00				
	02/10/2013-02/	24/2013		IVI I VV		3		150.00	The same of the sa			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	02/18/2013	Мо	06:15:24 AM		XXUT2640H		30	150.00				
	02/19/2013	Tu	06:28:12 AM		XXUT2640H		30	150.00				
	02/20/2013	We	06:23:38 AM		XXUT2640H		30	150.00				
3	THE E	ARLY SH	OW		02/18/2013-02/2	0/2013	МТ	Γ W	30	5	150.00	
	**LUR** max s	ер	1									
						-						
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		M T W		5		150.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	02/18/2013	Мо	08:26:53 AM		XXUT2640H		30	150.00				
	02/18/2013	Мо	08:54:32 AM		XXUT2640H		30	150.00				
	02/19/2013	Tu	08:12:33 AM		XXUT2640H		30	150.00				
	02/20/2013	We	07:27:28 AM		XXUT2640H		30	150.00				
	02/20/2013	\//o	08:26:41 AM		XXUT2640H		30	150.00				

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# **KCBS TV**

1021-424464

Invoice Num:

INVOICE

Page 2 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

**Contract Dates:** 

02/18/2013-02/24/2013

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Invoice Date:	02/24/2013		
Billing Cycle:	Broadcast EOM	PAY BY	03/26/2013
Billing Period:	01/28/2013-02/24/2013	PAIDI	Net 30 days

uy	Flight										Total	_	
.ine	Descri	•	_		Buy Line Dates			WTFSS		Dur	Spots	Rate	
4	PRICE *LUR**	IS RIGH	Γ		02/18/2013-02/2	0/2013	МТ	W		30	2	1,800.00	
_	Veek Of			MTWTFS:	<u>S</u>	Spots Per Week		Rate					
(	)2/18/2013-02/2	24/2013		M T W		2		1,800.00					
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
(	2/19/2013	Tu	10:59:26 AM		XXUT2640H		30	1,800.00					
(	02/20/2013	We	10:29:27 AM		XXUT2640H		30	1,800.00		- 1			
5	CBS2 N	NEWS 11	A		02/18/2013-02/2	0/2013	M T	W		30	2	500.00	
*	*LUR**									W.			
1	Veek Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
(	02/18/2013-02/2	24/2013		M T W		2		500.00		M			
I	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	·	Credit	Remarks	
(	2/19/2013	Tu	11:18:14 AM		XXUT2640H		30	500.00					
(	2/20/2013	We	11:18:07 AM		XXUT2640H		30	500.00					
6	DR.PHI	IL			02/18/2013-02/2	0/2013	M T			30	2	600.00	
*	*LUR**			-			10000						
	Veek Of			MTWTFS	3	Spots Per Week		Rate					
(	)2/18/2013-02/2	24/2013		M T W		2		600.00					
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
(	2/19/2013	Tu	03:54:42 PM		XXUT2640H		30	600.00					
(	2/20/2013	We	03:29:21 PM		XXUT2640H		30	600.00					
7	JUDGE	JUDY			02/18/2013-02/2	0/2013	МТ			30	2	600.00	
	*LUR**												-

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# KCBS TV

INVOICE

Page 3 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

02/18/2013-02/24/2013

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / /

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable

garcetti for mayor 2013 Broadcast airtimes represented are reported to the nearest second. Invoice Num: 1021-424464

Invoice Date: 02/24/2013

Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013



ıy	Flight									Total	
ne	Description			Buy Line Dates	3	МТ	WTFSS		Dur	Spots	Rate
Week	Of		MTWTFS	S	Spots Per Week		Rate				
02/18/	2013-02/24/201	3	M T W		2		600.00				
Air Da	te <u>Da</u>	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
02/19/	່2013 Tu	04:18:52 PM		XXUT2640H		30	600.00				
02/20/	2013 W	e 04:19:00 PM		XXUT2640H		30	600.00				
8	17:00:00-18:0	0:00		02/18/2013-02/2	20/2013	MT	W		30	3	500.00
**LUR	** cbs news @	5p								W	ko .
147	01			0	0 . 0 . W .		Б.,				1
Week			MTWTFS	<u>S</u>	Spots Per Week		Rate				
02/18/	2013-02/24/201	3	M T W		3		500.00				
Air Da	te Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	. /// -	Credit	<u>Remarks</u>
02/18/	2013 M	05:26:44 PM		XXUT2640H		30	500.00		1000		
02/19/	2013 Tu	05:36:45 PM		XXUT2640H	10	30	500.00				
02/20/	2013 W	e 05:27:02 PM		XXUT2640H		30	500.00				
9	18:00:00-18:3	0:00		02/18/2013-02/2	20/2013	МТ	W		30	3	550.00
**LUR	** cbs news @	6p									
Week	Of		MTWTFS	S	Spots Per Week		Rate_				
	<del></del>	3	M T W		3		550.00				
				Manufal		Divis		Del.		Odia	Damada
<u>Air Da</u> 02/18/		<u>Air Time</u> 0 06:24:56 PM	M/G For	Material XXUT2640H		<u>Dur</u> 30	Rate 550.00	Debit	_	Credit	<u>Remarks</u>
02/18/			1	XXUT2640H XXUT2640H		30	550.00				
02/19/		06:15:18 PM e 06:14:27 PM		XXUT2640H XXUT2640H		30	550.00				
02/20/	2013 W	9 00:14:27 PM		^^U1204UH		30	550.00				
02/20/				02/18/2013-02/2	20/2013	MT	W		30	2	1,500.00
02/20/	ET										

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# **KCBS TV**

1021-424464

Invoice Num:

Page 4 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

02/18/2013-02/24/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / /

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

**Product Desc:** garcetti for mayor 2013

Invoice Date:	02/24/2013		
Billing Cycle:	Broadcast EOM	<b>PAY BY</b>	03/26/2013
Billing Period:	01/28/2013-02/24/2013		Net 30 days

uy	Flight									Total		
ine	Descript	ion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate_				
02/1	18/2013-02/24	/2013		M T W		2		1,500.00				
Air [	<u>Date</u>	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	19/2013	-	07:17:40 PM		XXUT2640H		30	1,500.00	<del></del>			
	20/2013		07:12:03 PM		XXUT2640H		30	1,500.00				
11	INSIDER	1			02/18/2013-02/20	7/2013	МТ	W	30	2	1,400.00	
	JR**				02/10/2013-02/20	0/2013	101 1	vv	30	1	1,400.00	
											ß.	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
02/1	18/2013-02/24	/2013		$MTW\ldots$		2		1,400.00				
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	19/2013	-	07:46:48 PM		XXUT2640H		30	1,400.00		B		
02/2	20/2013	We	07:47:11 PM		XXUT2640H	10	30	1,400.00				
12	CBS2 NE	EWS 11	P		02/18/2013-02/20	0/2013	МТ	W	30	3	1,500.00	
**LU					10		V	M			•	
					W 10							
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	10000	Rate				
02/1	18/2013-02/24	/2013		M T W		3		1,500.00				
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/1	18/2013	Мо	11:31:30 PM		XXUT2640H		30	1,500.00				
02/1	19/2013	Tu	11:25:42 PM		XXUT2640H		30	1,500.00				
02/2	20/2013	We	11:26:22 PM		XXUT2640H		30	1,500.00				
13	DAVID L	ETTER	MAN		02/18/2013-02/20	0/2013	МТ	W	30	3	700.00	
441.1	JR**											
**LU												

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS

KCBS TV

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

Andrew Del Guercio

Office: KCBS-TV Contract Num:

1021-63172

**Contract Dates: Customer Order:** 

02/18/2013-02/24/2013

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424464 Page 5 of 15 Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM

01/28/2013-02/24/2013

у	Flight									Total		
ne	Descript	tion			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	02/18/2013-02/24	1/2013		M T W		3		700.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	02/18/2013		11:59:26 PM		XXUT2640H		30	700.00				
	02/19/2013	Tu	12:14:15 AM		XXUT2640H		30	700.00				
	02/20/2013	We	11:59:48 PM		XXUT2640H		30	700.00			E.	
14	CRAIG F	ERGUS	SON		02/18/2013-02/20	0/2013	МТ	W	30	1	300.00	
	**LUR**									L		
	Week Of			MTWTFS	9	Spots Per Week		Rate				
	02/18/2013-02/24	1/2013		MTW	<u>o</u>	<u> </u>		300.00				
	02/10/2013-02/24	1/2013		IVI I VV		ı	100	300.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	02/19/2013	Tu	01:33:45 AM		XXUT2640H		30	300.00				
15	THE EAR	RLY SH	OW ON SAT		02/23/2013-02/24	1/2013		.s.	15	2	75.00	
	**LUR** BE spot	s conve	rted fm :30					1				
	Week Of			MTWTFS	s	Spots Per Week		Rate				
	02/18/2013-02/24	1/2013		s.		2		75.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>	, -	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	02/23/2013	Sa	05:28:57 AM		XXUT2642H		15	75.00				
	02/23/2013	Sa	05:29:42 AM		XXUT2643H		15	75.00				
16	SAT MO	RN NE\	NS		02/23/2013-02/24	1/2013		.S.	15	2	100.00	
	**LUR** BE spot	s conve	rted fm :30									

For:

With:

P.O. BOX 100729

8271 Melrose Ave

In Account CARRICK CONSULTING(309558) 271 Madison Ave

New York, NY 10016-1001

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



KCBS TV

1021-424464

Broadcast EOM

01/28/2013-02/24/2013

02/24/2013

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 6 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num:

KCBS-TV 1021-63172

**Contract Dates:** 

02/18/2013-02/24/2013

**Customer Order:** 

Linked Order:

CPE:

/ /

**Product Desc:** garcetti for mayor 2013

uy	Flight										Total		
ne	Descript	tion			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
<u>\</u>	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
(	02/18/2013-02/24	1/2013		S.		2		100.00					
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
(	02/23/2013	Sa	06:20:34 AM		XXUT2642H		15	100.00					
(	02/23/2013	Sa	06:22:19 AM		XXUT2643H		15	100.00					
17	17:00:00	)-17:30:0	00		02/23/2013-02/23	/2013		. S .		15	2	250.00	
*	**LUR** BE cbs r	news @	5p spots conver	ted fm :30									
١.	Week Of			MTWTFS	3	Spots Per Week		Rate_	-				
	02/18/2013-02/24	1/2013		S.	2	2		250.00					
	02/10/2013-02/2-	1/2013				2		250.00		- 10			
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- W	Credit	<u>Remarks</u>	
(	02/23/2013	Sa	05:12:51 PM		XXUT2642H		15	250.00		100			
C	02/23/2013	Sa	05:15:21 PM		XXUT2643H		15	250.00					
18	18:00:00	-18:30:0	00		02/23/2013-02/23	/2013		.S.		15	2	275.00	
*	**LUR** BE cbs r	news @	6p spots conver	ted fm :30	- 1		1						
<u>\</u>	Week Of			MTWTFSS	3	Spots Per Week	No.	Rate_					
C	02/18/2013-02/24	1/2013		S.	1. N. 1	2		275.00					
E	Air Date	Day	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	<u>Debit</u>	_	Credit	<u>Remarks</u>	
(	02/23/2013	Sa	06:09:46 PM		XXUT2642H		15	275.00					
(	02/23/2013	Sa	06:11:31 PM		XXUT2643H		15	275.00					
19	INSIDER	R WEEK	END SA		02/23/2013-02/24	/2013		.S.		15	2	375.00	

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# KCBS TV

1021-424464

Invoice Num:

INVOICE

Page 7 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

02/18/2013-02/24/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

271 Madison Ave With:

New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013 Net 30 days

	Flight										Total	
ine	Descrip	ption			Buy Line Dates		МТ	WTFSS	D	Our	Spots	Rate
	Week Of			MTWTFS	<u>8 S</u>	Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		S.		2		375.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
	02/23/2013	Sa	06:40:41 PM		XXUT2642H		15	375.00				
	02/23/2013	Sa	06:41:26 PM		XXUT2643H		15	375.00				
20	ET WE	EKEND S	 SA		02/23/2013-02/2	24/2013		S.		15	2	350.00
_	**LUR** BE spot	ts conve	rted fm :30						5	-41		ā
												D.
	Week Of			MTWTFS	<u>8 S</u>	Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		S.		2		350.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- 10	Credit	Remarks
	02/23/2013	Sa	07:16:09 PM		XXUT2642H		15	350.00		Ser.		
	02/23/2013	Sa	07:17:54 PM		XXUT2643H	100	15	350.00				
						100	.0	MAX MAKETINE				
21	CBS2 N	NEWS 11			02/23/2013-02/2	23/2013	. 03	S.		15	2	750.00
21	CBS2 N	NEWS 11	Р			23/2013	. 03			15	2	750.00
21	**LUR** BE spot	NEWS 11	Р		02/23/2013-02/2		. 03			15	2	750.00
21	**LUR** BE spot	NEWS 11	Р	MTWTFS	02/23/2013-02/2	Spots Per Week	. 03	S		15	2	750.00
21	**LUR** BE spot	NEWS 11	Р	MTWTF 5	02/23/2013-02/2		. 03			15	2	750.00
21	**LUR** BE spot	NEWS 11 ts conver	Р	-	02/23/2013-02/2	Spots Per Week	. 03	S	Debit	15	2 Credit	750.00 Remarks
21	**LUR** BE spot <u>Week Of</u> 02/18/2013-02/2	NEWS 11 ts conver 24/2013 Day	P rted fm :30	S.	02/23/2013-02/2 3 S	Spots Per Week		Rate 750.00		15		
21	**LUR** BE spot  Week Of 02/18/2013-02/2  Air Date	NEWS 11 ts convert 24/2013  Day Sa	P rted fm :30 Air Time	S.	02/23/2013-02/2 S.S. Material	Spots Per Week		Rate 750.00 Rate		15		
21	**LUR** BE spoil  Week Of 02/18/2013-02/2  Air Date 02/23/2013 02/23/2013	NEWS 11 ts convert 24/2013  Day Sa	Prited fm:30  Air Time 11:20:47 PM 11:22:02 PM	S.	02/23/2013-02/2 S.S. Material XXUT2642H	<u>Spots Per Week</u> 2		Rate 750.00  Rate 750.00	Debit	15		

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# KCBS TV

Invoice Num:

INVOICE

Page 8 of 15

Account Exec:

Andrew Del Guercio

02/18/2013-02/24/2013

Office: Contract Num: KCBS-TV 1021-63172

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

1021-424464

Invoice Date: 02/24/2013

Billing Cycle: **Broadcast EOM** 01/28/2013-02/24/2013 **Billing Period:** 

ıy	Flight									Total		
ne	Descript	tion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
V	/eek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
0	2/18/2013-02/24	4/2013		S		2		100.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
0:	2/24/2013	Su	06:07:59 AM		XXUT2642H		15	100.00				
0	2/24/2013	Su	06:10:14 AM		XXUT2643H		15	100.00				
23	CBS2 NI	EWS 11	P		02/24/2013-02/2	4/2013		S	15	2	750.00	
**	LUR** BE spots	s conver	ted fm :30								1	
14	/I-Of			MTWTFO	0	Casta Dan Wash		Dete				
	<u>/eek Of</u> 2/18/2013-02/24	1/2012		<u>MTWTFS</u> S	<u>S</u>	Spots Per Week 2	=	<u>Rate</u> 750.00				
U.	2/18/2013-02/24	4/2013		5		2		750.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
0	2/24/2013	Su	11:25:21 PM		XXUT2642H		15	750.00	The second second			
0:	2/24/2013	Su	11:27:36 PM		XXUT2643H	- 1	15	750.00				
24	NCIS				02/19/2013-02/1	9/2013	.Т		30	1	8,000.00	
**	LUR**			-			1	M				
١٨	/eek Of			MTWTFS		Spots Per Week		Rate				
_	<u>/eek 01</u> 2/18/2013-02/24	1/2012		.T	3	<u> </u>		8,000.00				
U.	2/10/2013-02/2-	+/2013		W		M M		8,000.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0:	2/19/2013	Tu	07:59:01 PM		XXUT2640H		30	8,000.00				
25	CSI				02/20/2013-02/2	0/2013	W		30	1	8,000.00	
**	LUR**											
V	/eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate_				
	2/18/2013-02/24	4/2013		W	<del></del>	1	<del>-</del>	8,000.00				
А	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	2/20/2013		10:32:53 PM		XXUT2640H		30	8,000.00				

For:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

CBS TELEVISION STATIONS



Andrew Del Guercio

KCBS TV

1021-424464

Invoice Num:

INVOICE

Account Exec:

Office: KCBS-TV

Contract Num: 1021-63172 02/18/2013-02/24/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / /

In Account CARRICK CONSULTING(309558)

GARCETTI FOR MAYOR 2013(345836)

271 Madison Ave With:

> New York, NY 10016-1001 ATTN:Accounts Payable

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Page 9 of 15 Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013 Net 30 days

Buy	Flight										Total		
Line	Descrip	otion			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
26			TEREST		02/21/2013-02/2	1/2013		T		15	2	4,750.00	
	**LUR** BE spo	ts conver	ted fm :30										
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
	02/18/2013-02/2	4/2013		T		2		4,750.00					
	Air Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
	02/21/2013	Th	09:44:47 PM		XXUT2642H		15	4,750.00		_			
	02/21/2013	Th	09:46:02 PM		XXUT2643H		15	4,750.00		- 1	The same of the sa		
27	BLUE E	BLOODS			02/22/2013-02/2	2/2013		. F		15	2	3,000.00	
	**LUR** BE spo	ts conver	ted fm :30						100	W.	10		
	Week Of			MTWTFS:	<u>S</u>	Spots Per Week		Rate					
	02/18/2013-02/2	24/2013		F		2		3,000.00		107			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
	02/22/2013	Fr	10:36:29 PM		XXUT2642H		15	3,000.00	/ -				
	02/22/2013	Fr	10:37:44 PM		XXUT2643H		15	3,000.00					
28	48 HOL	JRS			02/23/2013-02/2	3/2013	B - 150	S .		15	2	1,750.00	
	**LUR** BE spo	ts conver	ted fm :30 pgm	chng fm 9p Crin	neTime per networ	k	10000						
	Week Of			MTWTFS:		_Spots Per Week		Rate					
	02/18/2013-02/2	2/2013		S.	1 🔛	2		1,750.00					
						2							
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	02/23/2013	Sa	09:27:43 PM	11)	XXUT2642H		15	1,750.00					
	02/23/2013	Sa	09:28:28 PM		XXUT2643H		15	1,750.00					
29	CBS2 N	IEWS 5A	<u>I</u>		02/21/2013-02/2	4/2013		TF		15	4	75.00	
29			d fm item #1 due										

For:

With:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# KCBS TV

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

Andrew Del Guercio

02/18/2013-02/24/2013

Office: Contract Num: KCBS-TV 1021-63172

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable

In Account CARRICK CONSULTING(309558)

/

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424464 Page 10 of 15 Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM

01/28/2013-02/24/2013

1	Flight									Total	
е	Description	on			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate
	Week Of			MTWTFS	S	Spots Per Week		Rate_			
	02/18/2013-02/24/2	2013		TF		4		75.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/21/2013	Th	05:25:09 AM		XXUT2642H		15	75.00			
	02/21/2013	Th	05:27:24 AM		XXUT2643H		15	75.00			
	02/22/2013	Fr	05:38:00 AM		XXUT2642H		15	75.00			
	02/22/2013	Fr	05:40:00 AM		XXUT2643H		15	75.00		The same of the sa	
30	CBS2 NEV	WS 6A			02/21/2013-02/2	4/2013	T	F	15	4	75.00
	**LUR** BE spots	moved	d fm item #2 due	to conversion					M - 1		
	Week Of			MTWTFS	c	Spots Per Week		Rate			
		2040			<u> </u>	· · · · · · · · · · · · · · · · · · ·	100	AUT		100	
	02/18/2013-02/24/2	2013		TF		4		75.00	-		
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/21/2013	Th	06:21:36 AM		XXUT2642H		15	75.00			
	02/21/2013	Th	06:24:06 AM		XXUT2643H		15	75.00			
	02/22/2013	Fr	06:37:31 AM		XXUT2642H		15	75.00			
	02/22/2013	Fr	06:39:46 AM		XXUT2643H		15	75.00			
31	THE EAR	LY SH	OW		02/21/2013-02/2	4/2013	T	F	15	6	75.00
	**LUR** BE max s	ep spo	ots moved fm ite	m #3 due to co	nversion	, -					
	Week Of			MTWTFS	S	Spots Per Week	_	Rate_			
	02/18/2013-02/24/2	2013		TF		6		75.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	02/21/2013	Th	07:57:40 AM		XXUT2642H		15	75.00			
	02/21/2013	Th	07:58:40 AM		XXUT2643H		15	75.00			
	02/21/2013	Th	08:47:25 AM		XXUT2642H		15	75.00			
	02/21/2013	Th	08:49:10 AM		XXUT2643H		15	75.00			
	02/22/2013	Fr	07:57:36 AM		XXUT2642H		15	75.00			

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# **KCBS TV**

1021-424464

Invoice Num:

INVOICE

Page 11 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63172

**Contract Dates:** 

02/18/2013-02/24/2013

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Invoice Date:	02/24/2013		
Billing Cycle:	Broadcast EOM	<b>PAY BY</b>	03/26/2013
Billing Period:	01/28/2013-02/24/2013	PAIDI	Net 30 days

Buy	Flight										Total		
ine	Descript	ion			<b>Buy Line Dates</b>		MTV	WTFSS		Dur	Spots	Rate	
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
02	/22/2013	Fr	07:58:36 AM		XXUT2643H		15	75.00					
32	PRICE IS	RIGHT	Γ		02/21/2013-02/24	1/2013	T	F		15	2	900.00	
**L	.UR** BE spot	moved	fm item #4 due t	to conversion									
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate					
02	/18/2013-02/24	/2013		TF		2		900.00					
Air	Date .	Day	Air Time	M/G For	Material		Dur	Rate	Debit	- 1	Credit	Remarks	
02	/21/2013	Th	09:58:26 AM	·	XXUT2642H		15	900.00			N	1	
02	/21/2013	Th	09:59:41 AM		XXUT2643H		15	900.00					
33	CBS2 NE	WS 11	A		02/21/2013-02/24	1/2013	T	F		15	4	250.00	
**L	UR** BE spots	moved	I fm item #5 due	to conversion						W.			
										100			
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
02	/18/2013-02/24	/2013		TF		4		250.00					
Air	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	Remarks	
02	/21/2013	Th			10 10		15					Credit	
02	/21/2013	Th					15					Credit	
02	/22/2013	Fr	11:13:22 AM		XXUT2642H		15	250.00					
02	/22/2013	Fr	11:15:52 AM		XXUT2643H	<i>y</i>	15	250.00					
34	DR.PHIL				02/21/2013-02/24	1/2013	Т	F		15	4	300.00	
**L	.UR** BE spots	moved	I fm item #6 due	to conversion									
10/	eek Of			MTWTFS	e	Spots Per Week		Rate_					
	/18/2013-02/24	/2013		TF	<u>u</u>	Spots Fer Week 4	<del>-</del>	300.00					
Air	· Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	/21/2013	Th					15			_		Credit	
		•••					15					Credit	

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# KCBS TV

1021-424464

Invoice Num:

INVOICE

Page 12 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63172 02/18/2013-02/24/2013

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account CARRICK CONSULTING(309558) With: 271 Madison Ave

New York, NY 10016-1001 ATTN:Accounts Payable

/ /

**Product Desc:** garcetti for mayor 2013

Invoice Date:	02/24/2013		
Billing Cycle:	Broadcast EOM	PAY BY	03/26/2013
Billing Period:	01/28/2013-02/24/2013		Net 30 days

uy	Flight										Total	
ne	Descri	ption			Buy Line Dates		MTW	ΓFSS		Dur	Spots	Rate
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
	02/22/2013	Fr	03:11:37 PM		XXUT2642H		15	300.00				
	02/22/2013	Fr	03:13:22 PM		XXUT2643H		15	300.00				
35	JUDGE	JUDY			02/21/2013-02/24	/2013	TF			15	4	300.00
	**LUR** BE spo	ots moved	I fm item #7 due	to conversion								
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			-	
	02/18/2013-02/2	24/2013		TF		4		300.00		-		
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>		Credit	<u>Remarks</u>
	02/21/2013	Th					15		100			Credit
	02/21/2013	Th					15					Credit
	02/22/2013	Fr	04:25:43 PM		XXUT2642H		15	300.00				
	02/22/2013	Fr	04:26:28 PM		XXUT2643H		15	300.00		M		
36	17:00:0	00-18:00:0	0		02/21/2013-02/22	/2013	TF		1	15	4	250.00
	**LUR** BE cbs	news @	5p spots moved	d fm item #1 du	e to conversion							
	Week Of			MTWTFS	S	Spots Per Week	N	Rate_				
	02/18/2013-02/2	24/2013		TF	<u> </u>	Δ		250.00				
	02/10/2010 02/2	24/2010				1	1000	250.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	=	Credit	<u>Remarks</u>
	02/21/2013		05:25:28 PM		XXUT2642H	,	15	250.00				
	02/21/2013	Th	05:27:58 PM		XXUT2643H		15	250.00				
	02/22/2013	Fr	05:35:23 PM		XXUT2642H		15	250.00				
	02/22/20:0	г.	05:37:38 PM		XXUT2643H		15	250.00				
	02/22/2013	Fr					TF			15	4	275.00
	02/22/2013	)0-18:30:0	0		02/21/2013-02/22	/2013	۱۲			13	4	2/5.00

For:

P.O. BOX 100729

8271 Melrose Ave Los Angeles, CA 90046-6824

PASADENA, CA 91189-0729

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION © GW



# **KCBS TV**

INVOICE

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

**Contract Dates:** 02/18/2013-02/24/2013

**Customer Order:** Linked Order:

CPE: / /

In Account CARRICK CONSULTING(309558)

With: 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424464 Page 13 of 15 Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM 01/28/2013-02/24/2013 Net 30 days **Billing Period:** 

Buy Flight					Total						
е	Descri	otion			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate			
	02/18/2013-02/2	24/2013		TF		4		275.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	02/21/2013	Th	06:21:04 PM		XXUT2642H		15	275.00			
	02/21/2013	Th	06:23:19 PM		XXUT2643H		15	275.00			
	02/22/2013	Fr	06:12:27 PM		XXUT2642H		15	275.00			
	02/22/2013	Fr	06:14:57 PM		XXUT2643H		15	275.00		1	
38	ET				02/21/2013-02/24	1/2013	T	ΓF	15	4	750.00
	**LUR** BE spo	ots move	d fm item #10 du	ue to conversion							
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate			
	02/18/2013-02/2	24/2013		TF		4		750.00		A.	
	Air Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/21/2013	Th	06:57:57 PM		XXUT2642H		15	750.00			
	02/21/2013	Th	06:58:42 PM		XXUT2643H		15	750.00			
	02/22/2013	Fr	07:15:42 PM		XXUT2642H		15	750.00			
	02/22/2013	Fr	07:16:27 PM		XXUT2643H		15	750.00			
39	INSIDE	R			02/21/2013-02/24	4/2013	7	ΓF	15	4	700.00
	**LUR** BE spo	ots moved	d fm item #11 du	ue to conversion		7					
	Week Of			MTWTFS	3	Spots Per Week		Rate			
	02/18/2013-02/2	24/2013		TF		4		700.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	02/21/2013	Th	07:53:52 PM		XXUT2642H		15	700.00			
	02/21/2013	Th	07:55:07 PM		XXUT2643H		15	700.00			
	02/22/2013	Fr	07:45:20 PM		XXUT2642H		15	700.00			
		Fr	07:47:05 PM		XXUT2643H		15	700.00			

For:

With:

P.O. BOX 100729

8271 Melrose Ave

PASADENA, CA 91189-0729

Los Angeles, CA 90046-6824

GARCETTI FOR MAYOR 2013(345836)

CBS TELEVISION STATIONS



# KCBS TV

INVOICE

Page 14 of 15

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63172

02/18/2013-02/24/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

/

CPE:

In Account CARRICK CONSULTING(309558) 271 Madison Ave

> New York, NY 10016-1001 ATTN:Accounts Payable

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424464 Invoice Date: 02/24/2013

Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013

Buy Flight								Total			
ine	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
40	CBS2 N	EWS 11	P		02/21/2013-02/22	2/2013	Т	F	15	4	750.00
**Ll	UR** BE spot	ts moved	I fm item #12 du	e to conversion							
We	eek Of			MTWTFS	S	Spots Per Week		Rate_			
	/18/2013-02/24	4/2013		TF		4	<del>-</del>	750.00			
۸ir	Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	/21/2013		11:31:10 PM	<u>IVI/G T 01</u>	XXUT2642H		<u> </u>	750.00	Debit	Credit	Nemarks
	/21/2013		11:33:55 PM		XXUT2643H		15	750.00			
	/22/2013	Fr	11:31:10 PM		XXUT2642H		15	750.00			
	/22/2013		11:34:05 PM		XXUT2643H		15	750.00			
										1	
41	DAVID L				02/21/2013-02/24	4/2013	T	F	15	4	350.00
**Ll	.UR** BE spot	ts moved	I fm item #13 du	e to conversion			10				
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week	. ///	Rate			
02/	/18/2013-02/24	4/2013		TF		4		350.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
02/2	/21/2013	Th	12:01:46 AM		XXUT2642H		15	350.00			
02/2	/21/2013	Th	12:03:01 AM		XXUT2643H		15	350.00			
02/2	/22/2013	Fr	11:56:54 PM		XXUT2642H		15	350.00			
02/2	/22/2013	Fr	11:58:09 PM	W 7	XXUT2643H	1 /2	15	350.00			
42	CRAIG F	EERGIIS	CON .		02/21/2013-02/24/2013TF				15	4	150.00
			I fm item #14 du	e to conversion	400	7/2010		1	15		100.00
L	.o.v be spot		i iiii itoiii # i <del>4</del> uu	0 10 001110131011							
<u>W</u> e	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate_			
02/18/2013-02/24/2013		TF		4	-	150.00					
Air	Date	Dav	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	/21/2013	Th	12:55:10 AM		XXUT2642H		15	150.00			
	/21/2013	Th	12:55:55 AM		XXUT2643H		15	150.00			
	/22/2013	Fr	12:43:01 AM		XXUT2642H		15	150.00			

P.O. BOX 100729

PASADENA, CA 91189-0729

For: GARCETTI FOR MAYOR 2013(345836)

8271 Melrose Ave

Los Angeles, CA 90046-6824

In Account CARRICK CONSULTING(309558)

With:

ATTN:Accounts Payable

CBS TELEVISION STATIONS

**Account Exec:** 

**Contract Num:** 

**Contract Dates:** 

**Customer Order:** Linked Order:

Office:



Andrew Del Guercio

02/18/2013-02/24/2013

KCBS-TV

1021-63172

**KCBS TV** 

Invoice Num:

1021-424464

Invoice Date: 02/24/2013 Billing Cycle: **Broadcast EOM** 

01/28/2013-02/24/2013 **Billing Period:** 

Page 15 of 15

INVOICE



271 Madison Ave

New York, NY 10016-1001

CPE: / /

**Product Desc:** garcetti for mayor 2013

Broadcast airtimes represented are reported to the nearest second.

Buy	Fligh	ht							Total		
Line	Desc	cription			Buy Line Dates	N	ITWTFSS	Dur	Spots	Rate	
Air	r Date	<u>Day</u>	Air Time	M/G For	Material	_Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/	2/22/2013	Fr	12:44:16 AM		XXUT2643H	15	150.00				
	_	Total Spots		Gross Amt		Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Tot	tals	111		82,850.00		12,427.50	70,422.50	0.00	0.00	0.00	

### **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	82,850.00
Trade Value	0.00
Agency Commission	12,427.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	70,422.50